

KLOVE brings to our community a clean, wholesome environment that is rare today. No profanity, no sexual innuendo, no locker room humor, no embarrassing comments, no nasty thoughts that go into a young child's mind and never leave. Rather, through KLOVE, our family community hears only uplifting commentary that encourages great values and strong morals. So few on-air commentary these days is as uplifting and encouraging as KLOVE. So few stations, across America and around the world, offer consistently positive values and strong morals. To lose KLOVE would be a direct hit for parents and families, whose desire is to raise their children in a singularly wholesome fashion, designed to live healthy, successful, clean living, and purposeful lives.